

NEWSLETTER

NOVEMBER 15TH 2019



BOAT WORLD EVOLUTION

The Dynamic Trim Control System Series E is an evolved version of the successful Series S that incorporates a state-of-the-art family of large durable, fast-acting Interceptors perfectly engineered for bigger boats, from 50-100 ft. Unique 3D controls with a large display provide the helmsman with unmatched, user-friendly, intuitive and precise control of running trim, heel or heading. The system is fully automatic and significantly enhances the boat's performance, fuel economy, comfort and safety.



LARGE DISPLAY

FAMILY OF LARGE INTERCEPTORS

Series E is a family of large, fast-acting interceptors that includes three straight, three tunnel and two chine models. Their blade rate and stroke are 40 mm/s and 60 mm respectively. This means plenty of lift force without delay, outperforming conventional trim tabs' control rate by a factor of 10.



CHINE INTERCEPTORS

When arranged to fully or near fully use the otherwise unutilized part of the beam for lift generation, the Series E interceptors are much more efficient at creating lift and roll compensation, compared to narrow-span trim tabs. The large, modular design made for mass production means the interceptors are durable, affordable and particularly well adapted to any planing or semiplaning boat between 50-100 ft.



TUNNEL INTERCEPTORS

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CHOOSE COMFORT. ENJOY PERFORMANCE.

NEW ZIPWAKE DOCUMENTS AND PROMOTION MATERIALS

In conjunction with the launch of the new Series E at METS next week, we have produced a comprehensive Product Specification for the new program and an updated edition of the Product Specification for the existing Series S is also released.

In support of the new Series E we are happy to announce a new 8 page product brochure and retail pricelist for new products as well as accessories and spare parts price lists.

To further support a successful launch, we have produced new ads; both full pages and two half pages and a number of banners. Recurring ads have been booked in the IBI magazine from the December issue throughout 2020, and it is our hope you will make use of these ads as well.

Furthermore, we have produced two new Roll ups with representative boat types for the new Series E and an introduction movie.



Vimeo:
<https://vimeo.com/372621859>

YouTube:
<https://youtu.be/mClOCgSOris>

For further details regarding the material described, we refer to an updated version of the Marketing option program 2019/2020.

Best regards,

The Zipwake Team



Available as ads and banners in different sizes as well as a Roll up.



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